

Message Text

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13

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R 062248Z FEB 74

FM SECSTATE WASHDC

TO AMEMBASSY BELGRADE

AMEMBASSY WARSAW

AMCONSUL ZAGREB

UNCLAS STATE 025227

E.O.11652: N/A

TAGS: BTRA, YO, PL

SUBJECT: BUSINESS TRAVEL: HOUSTON FOODS, INC.

1. MRS. BETTY HOUSTON AND KLAUS RAPP (PRESIDENT AND GENERAL MANAGER) OF HOUSTON FOODS OF CHICAGO, ILL. ARE SCHEDULED TO VISIT ZAGREB FEBRUARY 20-24, BELGRADE FEBRUARY 24-27, AND WARSAW FEBRUARY 28 - MARCH 1 OR 2. THEY WILL BE STAYING AT THE INTERCONTINENTAL HOTEL IN ZAGREB, PROBABLY THE JUGOSLAVIA IN BELGRADE AND THE GRAND HOTEL IN WARSAW.
 2. THEY PLAN TO CALL ON VON STEINEN IN ZAGREB, HARTLEY AND BOLEN IN BELGRADE AND SCHMIDT AND KOPP IN WARSAW.
 3. HOUSTON, INC. IMPORTS CANNED FISH PRODUCTS, PASTEURIZED CHEESES AND OTHER GOURMET FOODS. MRS. HOUSTON AND RAPP HAVE MADE APPOINTMENTS BY LETTER WITH ABOUT 15 FOOD CONCERNS IN YUGOSLAVIA.
 4. THEY HAVE BEEN ABLE TO MAKE CONTACT WITH ONLY THREE SUCH CONCERNS IN POLAND (POLYCOOP, RYBEX AND CEPLIA). THEY REQUEST ANY ASSISTANCE THE EMBASSY MAY BE ABLE TO
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EXTEND THEM IN THEIR EFFORT TO GET IN TOUCH WITH SUCH

OTHER FOOD FIRMS AS ANIMEX AND AGROS. KISSINGER

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